

EXECUTIVES

Susan Preston, president

ADDRESS

371 Bel Marin Keys
Blvd Ste 220
Novato, CA 94949

TELEPHONE

(415) 475-4300

FAX

(415) 475-4303

EMAIL

susan@medispa-ins.com

WEBSITE

www.medispa-ins.com

YEARS IN BUSINESS

15

NUMBER OF EMPLOYEES

15

PRODUCT LINES

Medical Spa Insurance

BESTSELLER

Professional and general liability insurance coverage for medical spas and individuals performing cosmetic laser services

EDUCATIONAL SUPPORT OFFERED

Referral to training courses; loss control; client forms including consent, medical history, and aftercare; event sponsorship; insurance liability speakers for educational events

PROFESSIONAL PROGRAM INSURANCE BROKERAGE (PPIB)

Professional Program Insure Brokerage (PPIB) was founded in 1993 for the express purpose of developing insurance programs for industries that did not formerly have them. The first industry PPIB tackled was the permanent cosmetic industry. To better serve the industry, PPIB president Susan Preston set up a non-profit association for permanent cosmetic technicians that provided the much needed loss control. From this alliance with industry representatives, PPIB was able to develop underwriting standards, applications and insurance endorsements that served the industry.

About two years later, tattoo industry leaders approached PPIB and asked for a program similar to the one for permanent cosmetics, because the two fields employ many of the same standards of care. PPIB successfully developed a program for tattooists, followed by coverage for body piercers.

The next logical industry to take on was medical spas and laser centers. With more spas and individuals opening businesses each day, we saw the need for an insurance program that would respond as the industry demanded. Prior to launching the insurance, PPIB brought in a physician to teach the staff about lasers and how they work.

Fifteen years later we are still leading the way in insurance innovation for the industries we write.

Our goal is to educate individuals so they know the insurance needs of their business. It is very easy to sell someone a policy based on price alone; however, in most cases the technician will not understand the coverage they purchased or gaps in their policy. We provide our insureds consents, medical history, and aftercare forms for their clients.

Our mission is to provide premier insurance products to unique and contemporary industries by researching and thoroughly understanding the needs of the industries we insure and hiring and retaining the most qualified employees.

